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BUILT FOR MARKETING AGENCIES

# One Platform. Total Local Presence.

Directories. Reputation. Social Media. Give your agency a scalable edge with  
**one platform built to manage every client's local presence — all from a single  
dashboard.**

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## WELCOME

# A scalable edge for multi- location agencies.

This pack walks through the three core services our platform delivers - what's inside each, how we deliver it, and how pricing works.

Every feature on every page is built around one promise: one dashboard, every client, every location, every channel. No spreadsheets. No tab switching. No accounts left behind.

• 125+ DIRECTORIES

• AI-NATIVE

• AGENCY-FIRST

## INSIDE THIS PACK

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Real-time sync · 125+ directories · AI search readiness (Optional Yelp Add-on)

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Centralized inbox · AI replies · Sentiment analysis

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From kickoff to live in 14 days

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Three tiers · custom pricing per engagement

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Book a demo or start a 14-day pilot
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# Directories & Citations

01

Keep every client's business data accurate and dominant across 125+ directories, maps, and AI search engines — all updated from a single source of truth.

## WHAT'S INCLUDED

- ✓ **Real-time sync to Google, Yelp, Apple Maps, Bing & 120+ more**  
One save propagates to every listing within minutes — no manual updates.
- ✓ **Bulk update hours, addresses & details across all locations**  
Holiday hours, rebrands, address changes — done across thousands of profiles in one click.
- ✓ **Auto-detect & correct listing inconsistencies**  
Continuous scanning flags duplicate, outdated, and suppressed listings before they hurt rankings.
- ✓ **AI search readiness — ChatGPT, Gemini, Perplexity**  
Structured data optimized for the new generation of AI answer engines.

## By the numbers

**125+**  
DIRECTORIES SYNCED

**4m < in**  
MEDIAN PROPAGATION

**3x.4**  
AVG. LIFT IN PROFILE VIEWS

**100%**  
OF TRUTH

## Where your clients show up

- Google Business
- Apple Maps
- Yelp
- Bing Places
- Facebook
- TripAdvisor
- Foursquare
- ChatGPT Search
- Gemini
- Perplexity
- + 115 more

# Reputation Management

02

Monitor, respond to, and grow your clients' reviews at scale — with AI responses that sound human and turn feedback into a competitive advantage.

## WHAT'S INCLUDED

- ✓ **Centralized review inbox across all platforms & locations**  
 Every Google, Yelp, Facebook and TripAdvisor review in one filterable stream.
- ✓ **AI replies that match each client's brand voice**  
 Train the model on past responses; ship-ready drafts in your tone, every time.
- ✓ **Bulk reply for high-volume, multi-location brands**  
 Approve 200 responses in the time it used to take to write five.
- ✓ **Automated review requests via SMS, email & QR code**  
 Capture reviews at the moment of delight, not three weeks later.
- ✓ **Sentiment analysis & trending topics by location**  
 Spot operation all issues—staffing, cleanliness, wait times — before they snowball.

## Impact across our clientbase

**+0.7**

AVG. RATING LIFT, 90  
★ DAYS

**4.2x**

REVIEW VOLUME  
INCREASE

**< 2h**

MEDIAN RESPONSE TIME

**87%**

AI DRAFTS SHIPPED  
AS-IS






**"We replied to 11,000 reviews last quarter across 240 locations — without adding a single headcount."**  
 — VP OF MARKETING, NATIONAL RESTAURANT GROUP

# Social Media Management

03

Create, schedule, and publish localized social content across every client location — with AI tools that keep every post on-brand and locally relevant.

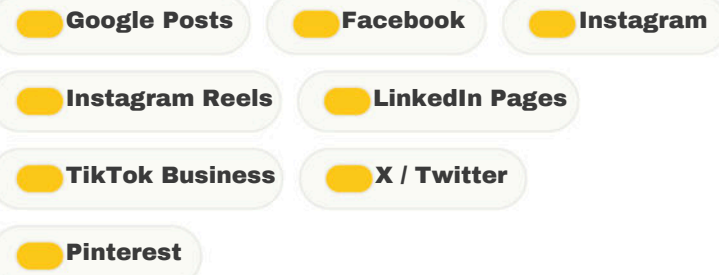
## WHAT'S INCLUDED

-  **Unified publishing to Google, Facebook & Instagram**  
 One composer, every channel, every location—including Google Posts.
-  **AI Social Writer generates location-specific posts in seconds**  
 Local weather, events, and inventory baked into every variation.
-  **Hyperlocal social ad targeting for multi-location brands**  
 Geo-fenced campaigns spun up per store, optimized per market.
-  **Cross-channel performance reporting in one dashboard**  
 Organic, paid, reviews, listings—one unified view of local presence.
-  **Align social strategy with local SEO for compounding results**  
 Posts auto-tagged with the same NAP and categories driving your listings

## What "one platform" looks like

<b>COMPOSE</b>	<b>Draft once. AI localizes for every market.</b>
<b>SCHEDULE</b>	<b>Calendar view across clients, locations, channels.</b>
<b>BOOST</b>	<b>Promote top performers as hyperlocal ads in two clicks.</b>
<b>REPORT</b>	<b>White-labeled reports auto-delivered to every client.</b>

## Channels supported



# From kickoff to live in 14 days.

A dedicated onboarding lead, a structured handoff, and an opinionated playbook — so your first locations are live, accurate, and producing reviews within two weeks.

01

## Kickoff & audit

Day 1–2 · We map every client, every location, every existing listing. You see exactly what's broken before we touch it.



02

## Source of truth

Day 3–6 · NAP data, hours, photos, categories and brand voice loaded into Neo and validated location-by-location.



03

## Sync & cleanup

Day 7–11 · Push to 125+ directories, suppress duplicates, fix rooftop pins, train the AI on your reply tone.



04

## Go live

Day 12–14 · Review-request flows activated, social calendar populated, first white-labeled report scheduled.

PACKAGES

# Pick the tier that fits your book of business.

Tailored to your book of business. No setup fees. White-label reporting on every tier.

**PRICING**  
Scales with your level of commitment, and to fit the amount of clients that you have.

STARTER

## Directory & Location MGMT

Based on locations & commitment

- ✓ Directories & Citations — full sync
- ✓ Listing health monitoring
- ✓ Review monitoring (read-only)
- ✓ Monthly white-label report
- ✓ Email support

GROWTH

## Reputation + Local Custom

Based on locations & commitment

- ✓ Everything in Starter
- ✓ AI reply drafting in brand voice
- ✓ Automated review requests (SMS + email)
- ✓ Sentiment & trending topics
- ✓ Avoids generic or duplicated messaging
- ✓ Multi-location auto responses

SCALE

## Full Local Presence Custom

Based on locations & commitment

- ✓ Everything in Growth
- ✓ AI Social Writer + scheduler
- ✓ Hyperlocal paid social
- ✓ Cross-channel reporting
- ✓ SLA · quarterly business review

